



May 17th, 2016 - Board Meeting Minutes

Present: Josh Grace, Melissa Davies, Kellie George, Mark Tullman, Kevin Mognahan, Karyn Jensen, Cindy Saunders, Brad Stewart, Katia Albright, Teresa Finn, Starlene Regaldo, Cathy Norris, Debbie Harris, Sherry Griffin, Johnny Skowronek.

Absent: Jeromy Manke, Laura Cox

Motions: Motion made by Melissa Davies to approve the minutes from the April meeting, seconded by Mark Tullman. Motion passed unanimously. Josh Grace made a motion to remove himself and Brad Stewart as signers on the account and add Starlene Regaldo and Teresa Finn. Motion was seconded by Karyn Jensen, motion passed unanimously. Kevin motions to approve the April financials, Brad seconded the motion it carried unanimously.

Reports:

****Strategic Plan Update****

#1 - Create Quarterly Programs Above and Beyond Monthly Chapter Meetings. Target sub group topics – eg HR 1s, YPNs Recruiters. Survey the Membership Yearly to find out topics for the subgroups and specific challenges. Create budget and strategy to attract high caliber speakers --- defined by monthly, quarterly, and social programs (includes air fare, speaker fees, hotel)

#2 - Create a pool of skilled volunteers. Create recognition and incentive strategy Increase and automate communication systematically with potential current volunteers a central newsfeed. Create infrastructure for Volunteers

#3 - Increase Membership by 30%. Recruit non-members by promoting NNHRA at other association meetings. Retain existing members through membership renewal letter. Reactivate past/expired members

#4 – Increase Attendance at Monthly Meetings by 100%
Make monthly meetings interactive that include small group work as part of presentation. Create a one year plan for the monthly meetings. Create a welcoming environment for meeting attendees. Create strong advertising campaign. Make sure that meeting information is sent out in advance and future topics are publicized

President report:

President Elect report:

Working on sponsor program and pricing. We thought we were missing badges but it turns out that people were registering as members but were non-members and therefore did not have labels. Bring blank labels to the breakfasts. Really having a tough time figuring out how to organize the badges before the meeting. Going to give them to people and make it their responsibility to bring them to each meeting. Mail the rest.

Past President Report:

BPTW was success, made more this year than last year. Committee will stay together to plan next years. 50th anniversary of NNHRA, 10 year anniversary of BPTW. Wrapping up financials for the event and planning next year's budget.

Secretary report: N/A**Treasurer report:**

Approved April Financials. BPTW financials almost complete.

Membership report:

Melissa is settling into her new position. Anxious to get trained on Cvent. 2 new members on her committee, both are new members to NNHRA. Had first meeting last Tuesday. Focused on membership drive which will take place in August. Have come up with some great ideas, anyone who joins between now and August will get a free breakfast and will get entered in a special raffle for the August meeting. Anyone who brings a guest will get two raffle tickets for that raffle as well as their guest. At this point, need help marketing this raffle and plea to recruit new members for the August meeting. Also looking for raffle prizes. Would like to have the flyers out at the June meeting.

Communications report:

Showed us the website. We are in the "punch-list" phase where we are making small changes. We are about 30 days out.

College Relations report: N/A**Publicity report: N/A****Diversity report: N/A****HRCI Certification report:**

Study group is going well, going to do a class on June 11th and are excited to plan the fall session.

Programs report:

Had a strategic plan meeting yesterday. Would like to make programs committee the head of all events. Also have a person for each of the Reno and Carson programming. Programs would be an oversight committee of all events.

June – Labor Commissioner

July – Networking with ATD
August – Active Shooter
September – Business Ethics
October – Diversity Summit
November-
December-

Workforce Readiness report:

Would like to get some support from an agency with a social media program for the workforce readiness website. Reached out to two places and let them know we have a limited budget. They were interested in helping! Will be getting a quote from Abbey Agency and Estipona Group.

Best Places to Work:

Legislative report- Will be meeting with Jason Gabbart with SHRM today. Would like to do something a little different this year for the Legislative Conference. Would like to do it while Legislature is in session so that we can have our members meet with their officials.

SHRM Foundation report:

Young Professionals report:

Great event with Jack Brown, most attendees for a YP event. About broke even on the event. Next event we are doing is June 23rd, LinkedIn presentation with Alice Heiman. Venue TBD.

Carson Chair report:

After the Carson area meeting tomorrow we have a Professional Development workshop from 9:30 to 4. The topic is Talent Reality 101. We have 11 registered right now, which we will slightly lose money on. Are looking forward to the presentation.

Meeting adjourned at 9:15 AM

Next Board meeting: June 21st, 7:30am @ BOSMA Business Center

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