

Liz Goodgold

REDfireBRANDING

BRANDING SPEAKER

ON HOW TO BRAND OUT, STAND OUT, AND CASH IN!

Liz is a fireball of energy who turns ho-hum programs into gung-ho events. She is the queen of interacting with her audience, serving up red hot, on-the-spot advice. Liz shares what sizzles and fizzes in the world of branding today.

...and did we mention she is funner than other speakers?

“Her first presentation completely changed the way we think about our brand!”



YOUR AUDIENCE WALKS AWAY KNOWING EXACTLY HOW TO:

1. Identify their brand DNA in order to create a consistent image
2. Differentiate between branding and boasting so that they boost credibility without alienating others
3. Grasp the art of chit-chat and build enduring relationships at work...and in their network
4. Create a “7-Second Hook” that instantly identifies what they do so that they effortlessly introduce themselves inside and outside of work
5. Develop a communication style that is appropriate, relevant, and differentiated
6. Establish a presence so that leaders and entrepreneur immediately “own” the room



YAHOO!

A BRANDING EXPERT WHO PRACTICES WHAT SHE “SPEECHES”

With a world-class background managing part of the \$684 million Quaker Oatmeal brand, Liz knows what it takes to create a hot and profitable brand. Today, she consults with huge corporations including Yahoo!, Univision, and ProFlowers.

“Our employees LOVE Liz; they learn and laugh!”



“Liz is a dynamo of experience and wisdom”

ywca



KILLER-GOOD PROGRAMS:

(click to download)

- [Personal Branding for Entrepreneurs](#)
- [How to Make a Killer-Good First Impression](#)
- [Brand New Rules for Speaking](#)
- [Personal Branding for Women](#)
- [Personal Branding for Employees](#)



**MEALS on WHEELS
AMERICA**

“Liz spices up the ordinary to create fiery branding techniques!”

3-TIME AUTHOR WHO SHARES BATTLE-TESTED STRATEGIES THAT WORK

Based upon her consulting and coaching, Liz shares strategies that work in all 3 of her books: [How to Speak Gooder](#), [Red Fire Branding](#), and [DUH! Marketing](#).



WARNER BROS.

“You were drop-dead fabulous!”

LIZ IS THE “GO TO” EXPERT FOR THE MEDIA!

Catch her on TV as she dishes the dirt on personal brands for Hollywood Scandals & The Kennedy Files.

THE WALL STREET JOURNAL.

THE HUFFINGTON POST



The New York Times

FORTUNE

Ready for a firebrand? Contact Liz today!

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CONNECT WITH her on: [FACEBOOK](#) | [TWITTER](#) | [LINKEDIN](#) | [YOUTUBE](#)